

Manulife Asia Care Survey

Asia takes more control of health and retirement amid COVID-19

Taking better control of health

98%

in Malaysia have taken personal actions to improve overall health in response to COVID-19



57% exercised more regularly



46% adjusted diet



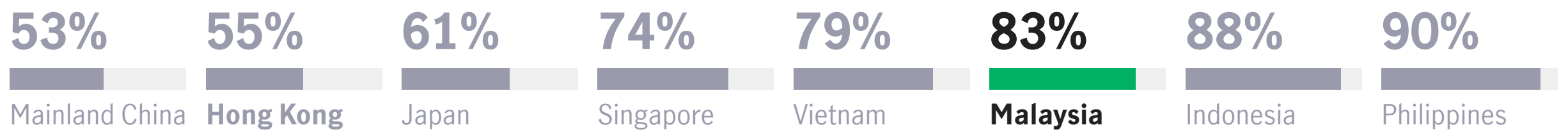
33% looked up insurance products and services



16% used fitness bands, smart watches and wearables

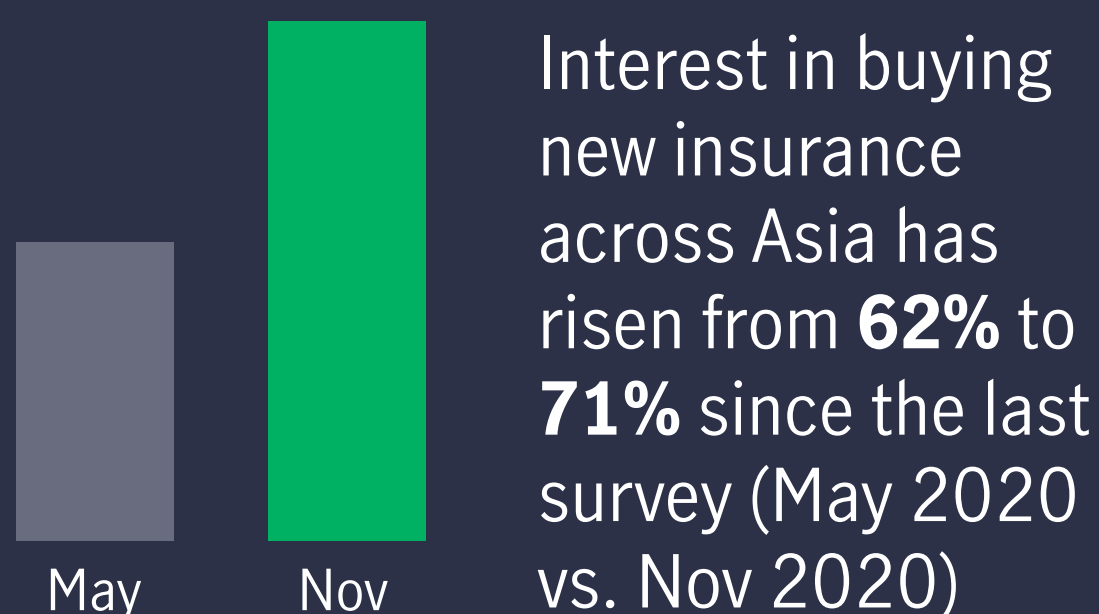
Rising interest in retirement planning

73% in Asia say retirement planning has become more important since COVID-19 started



Aligned with high interest in retirement, 42% in Asia are worried about their personal wealth in the wake of COVID-19, in comparison 33% in Malaysia are concerned

Rising demand for insurance and digital tools as agents remain popular



74% in Malaysia intend to buy new insurance in the next six months



53% in Malaysia prefer to manage their insurance digitally, via mobile apps or websites



57% in Malaysia spoke to agents about their insurance intentions

This Manulife Asia Care Survey was conducted via online self-completed questionnaires in eight markets, namely mainland China, Hong Kong, Indonesia, Japan, Malaysia, Philippines, Singapore and Vietnam. A total of 3,946 people, aged 25 years old or above, were surveyed in November 2020. In Malaysia, 453 people were surveyed. They included current insurance owners and those do not own insurance but intend to buy it in the six months.